

Why should you advertise in the FCBF Member Resource Guide?

- ✦ By far, the FCBF is the largest Cargo Association in Florida and among the largest in the nation. Representing members in all matters related to transportation and trade through volunteer committees on Air Freight, Ocean/NVOCC, Customs Education, Government Affairs and Legal Regulations.
- ✦ Qualified readership of decision makers at almost 600 of the largest and best established cargo companies in South Florida and throughout the state.
- ✦ Distribution at all FCBF membership meetings and monthly lunches, educational events and seminars.
- ✦ Bonus distribution by Quick Caller Representatives throughout Florida and nationwide at key industry events including domestic and international trade shows.
- ✦ **Deadline: August 31**

Rate Card

(4-Color Process \$800.00 Additional Charge)



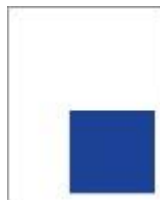
FULL PAGE
\$1275.00
 7 ¼ x 9 ½



HALF PAGE
\$975.00
 7 ¼ X 4 ¾



THIRD OF PAGE (Horizontal)
\$715.00
 7 ¼ X 3 1/8



THIRD OF PAGE (Square)
\$715.00
 4 5/8 X 4 5/8



SIXTH OF PAGE
\$535.00
 4 5/8 X 2 3/8

4-Color Process
Included



COVERS
8 1/2 x 11

INSIDE FRONT
\$3595.00
INSIDE BACK
\$3295.00
BACK COVER
\$3995.00

We can assist you in creating a unique ad for your company. Our in-house creative staff will design the look of your ad, with your guidance, to give your company the professional look it deserves. Please submit any copy, photos and artwork you would like to use along with contact information. We will contact you to discuss the specifics of your project.

If you provide us with Artwork, the following camera-ready formats are acceptable:

- Adobe Acrobat PDF (embedded fonts)
- Quark Xpress
- Illustrator CS2
- Photoshop
- JPEG

All digital art files must be created to exact size of the ad specifications with an additional 1/4" bleed (on all bleed sides) if necessary. When preparing color ads, all colors must be converted to CMYK process.

It is highly recommended that all high-resolution images be scanned with at least 300 dpi.

Address Inquiries To:

Carlos A. Valdez
Quick Caller Air Cargo Directories
 Phone: (786) 462-4624
 carlos@quickcalleronline.com